



LANCASHIRE
ENTERPRISE
ADVISER NETWORK

Lancashire
Enterprise
Adviser Network

THE CAREERS &
ENTERPRISE
COMPANY



Lancashire
Enterprise Partnership

delivered in partnership with
INSPIRA

Summary

- Strategic Context
- Progress in Blackpool
- Mentoring provision



Lancashire Enterprise Partnership

The LEP is a private-public sector partnership driving economic growth across the Lancashire area

- Raising the profile and visibility of Lancashire
- Inward investment and strategic development
- Business support
- Supply chain and sector development
- **Renewal of Blackpool**
- **Skills for inclusive growth**

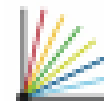
40,000 new
homes

50,000 new
jobs

£3bn additional
economic
activity

Lancashire Skills & Employment Strategic Framework

- Identify the key priorities and actions required to drive up skills and employment in Lancashire.
- Align our pipeline of skills with the needs of businesses – now and into the future.
- Inform and underpin local investment decisions.
- Influence the use of the mainstream funding and help define our future asks of Government.
- Channel energy of businesses, providers and partners at areas of priority.



Skills and Employment Strategic Framework

FUTURE WORKFORCE

- Inspiring young people!
- Improving employability skills and aligning curriculum.
- Investing in our learning infrastructure.

SKILLED & PRODUCTIVE WORKFORCE

- Apprenticeship growth – routes to higher levels of professional and technical skills.
- Professional / Graduate attraction & retention.
- Workforce planning.
- Leadership and Management / Innovation capacity in SMEs.

INCLUSIVE WORKFORCE

- Enabling an inclusive workforce; supporting unemployed & inactive into work.
- Digital inclusion.
- Incorporating social value into public procurement processes.

INFORMED APPROACH

- Employer engagement to inform our approach.
- Maintain our evidence base and insight.
- Influence, prioritise and direct the use of funding – maximise impact.
- Connect with other LEPs.

ENTERPRISE FOR ALL



GATSBY

Strategic fit 😊

- Lord Young Review ‘Enterprise for All’
- Establishment of the Careers and Enterprise Company (CECo)
- Approach to LEPs to establish Enterprise Adviser Networks
 - Increase interactions between business / industry & young people: improve life chances & enable informed choices in a strategic and planned way
 - **Inject some coordination!**
 - Complementary mentoring and activity fund
- Strong alignment to findings and priorities in Lancashire



Enterprise Adviser Network – live in Blackpool

- The Enterprise Adviser Network pairs senior business volunteers with schools to build employer engagement plans. The purpose of the network is to create powerful, lasting connections between local businesses and the schools and colleges in the Blackpool area.
- Enterprise Advisers are volunteers drawn from businesses who work directly with the school's leadership team to develop effective employer engagement plans. They work with other local businesses to equip young people with the skills they need, with links to the local labour market.
- To date, a total of twelve schools, colleges and the Pupil Referral Unit have committed to involvement in the network in Blackpool.
- Good response so far from business volunteers with links to Blackpool.

Enterprise Adviser Network – Need more Enterprise Advisers in Blackpool

- Strengthening the strategic positioning and status/prominence given to Careers and Enterprise activities within these educational establishments .
- Co-ordination and integration with existing and other planned activities available such as mentoring , is of paramount importance in “joining the dots” .
- For further information about becoming an Enterprise Adviser, contact Andrew.Heydeman@inspira.org.uk Tel 07919 543508

What is the employer mentoring programme?

- National mentoring campaign.
- Connecting employer mentors with pupils
- Inspira manage delivery until August 2018

Employer Mentoring Programme

*“A sustained relationship between employer, employee, self-employed and pupil focusing on personal and career development. **Employer Mentors** can help to engage young people in the school, inspire and motivate them, and provide them with meaningful encounters with the world of work”.*

Professor Hooley carried out a review on behalf of the C&EC of which findings indicated **Employer Mentoring** is an effective strategy that can support young people’s engagement with school, their attainment and their transition to work.

Who are the mentees?

- Years 8 to 10
- Benefit from external support
- Not require intensive support
- Want to participate
- Consent has been given

Impact Measures

Flexible approach

Could include:

- Improvement in attendance and behaviour
- Increased self-confidence and aspiration
- Successful progression



What we look for in Mentors

- Consistent and encouraging
- Interested
- Committed
- Insightful
- Non-judgmental, tolerant and impartial

Funded Programmes in Blackpool – Employer Mentoring – **live**

For further information, contact

Leigh.Ingleby@inspira.org.uk

Tel 07912 575656

Contact Details

- Michele.lawty-jones@lancashirelep.co.uk
- Andrew.Heydeman@inspira.org.uk 07919 543508
- Leigh.Ingleby@inspira.org.uk 07912 575656